SPONSOR & EXHIBITOR
PROSPECTUS
2018

Come early for the Dallas Cosmetic Surgery & Medicine Meeting February 28 – March 1. Two meetings for the price of one!

Westin Galleria | Dallas, TX
MARCH 2 – MARCH 3, 2018
Dear Industry Partners,

I am pleased to invite you to exhibit at our exciting new and expanded 2018 Dallas Rhinoplasty Meeting. This annual meeting is designed to bring together rhinoplasty experts from around the world to teach via product demonstrations, didactic lectures, live demonstrations, interactive cadaver dissections, panel discussions, Q&A sessions and evening KOL seminars on products and services. The entire program will be held in one location, the Westin Galleria Dallas.

The Rhinoplasty Symposium is a unique program that provides a review of nasal anatomy, teaches how to analyze the nose, and diagnose common and uncommon rhinoplasty problems through the most modern advancements and updates in rhinoplasty surgery. The program also addresses revision rhinoplasty and how to develop an individualized operative plan for different rhinoplasty deformities.

I hope you will consider arriving early for the new Dallas Cosmetic Medicine meeting, chaired by Drs. A. Jay Burns and Grant Stevens, immediately before the Dallas Cosmetic Surgery meeting will highlight all the new innovations and technology in lasers, IPL, vaginal rejuvenation, noninvasive fat removal and skin tightening, cellulitis fixes/solutions, as well as new HA fillers and advanced skin care. We will also present how to market your practice with social media in an ethical manner.

Exhibiting at these meetings provides a unique opportunity for industry to gain close and personal interaction with a distinct engaged and interested audience. You will have unparalleled exposure to 300+ domestic and international attendees. I encourage you to join me in Dallas to network with your target market in an exciting, metropolitan location.

Sincerely,

Rod J Rohrich, MD,
Meeting Chair
Dallas Cosmetic Surgery & Medicine Meeting
Dallas Rhinoplasty Meeting

TARGET AUDIENCE

DALLAS RHINOPLASTY™

Plastic Surgeons
Facial Plastic Surgeons
Otolaryngologists

34 COUNTRIES WERE REPRESENTED AT THE 2017 DALLAS RHINOPLASTY AND COSMETIC MEETINGS

Practice Type Represented

- Academic 15%
- Private Practice 85%

DALLASRHINOPLASTYANDCOSMETICMEETING.COM
## PROMOTIONAL OPPORTUNITIES

### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>DIAMOND $25,000</th>
<th>RUBY $20,000</th>
<th>EMERALD $15,000</th>
<th>SAPPHIRE $10,000</th>
<th>TOPAZ $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space for 10’ X 10’ booth in prime location</td>
<td>Space for 10’ X 10’ booth in prime location</td>
<td>Space for 6’ Exhibit Table in prime location</td>
<td>Space for 6’ Exhibit Table</td>
<td>Space for 6’ Exhibit Table</td>
</tr>
<tr>
<td>One 20-minute demonstration</td>
<td>One 15-minute demonstration</td>
<td>One 10-minute demonstration</td>
<td>Inclusion in panel event or other equivalent opportunity</td>
<td>Copy of preliminary attendee list pre-meeting and a final list post-meeting</td>
</tr>
<tr>
<td>Host of Thursday evening combined Cosmetic Surgery and Rhinoplasty Welcome Reception</td>
<td>Two text alerts to attendees</td>
<td>One text alert to attendees</td>
<td>Acknowledgment of support on website and meeting materials</td>
<td>Acknowledgment of support on website and meeting materials</td>
</tr>
<tr>
<td>Lead retrieval device included with support</td>
<td>Copy of preliminary attendee list pre-meeting and a final list post-meeting</td>
<td>Copy of preliminary attendee list pre-meeting and a final list post-meeting</td>
<td>One half-page ad in program book</td>
<td>Program book ad available for purchase</td>
</tr>
<tr>
<td>Two text alerts to attendees</td>
<td>One marketing email to attendees pre-event</td>
<td>One marketing email to attendees pre-event</td>
<td>Bag inserts included</td>
<td>Two Complimentary badges included</td>
</tr>
<tr>
<td>Copy of preliminary attendee list pre-meeting and a final list post-meeting</td>
<td>Acknowledgment of support on website and meeting materials</td>
<td>Acknowledgment of support on website and meeting materials</td>
<td>Three Complimentary badges included</td>
<td>Acknowledgment of support on website and meeting materials</td>
</tr>
<tr>
<td>One marketing email to attendees pre-event</td>
<td>One full-page ad in program book</td>
<td>One full-page ad in program book</td>
<td>One full-page ad in program book</td>
<td>One half-page ad in program book</td>
</tr>
<tr>
<td>Acknowledgment of support on website and meeting materials</td>
<td>Bag inserts included</td>
<td>Bag inserts included</td>
<td>Bag inserts included</td>
<td>Bag inserts included</td>
</tr>
<tr>
<td>Two full-page ads in program book</td>
<td>Four Complimentary badges included</td>
<td>Three Complimentary badges included</td>
<td>Two Complimentary badges included</td>
<td>Two Complimentary badges included</td>
</tr>
<tr>
<td>Bag inserts included</td>
<td>Six Complimentary badges included</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Emerald and above levels receive opportunity to support additional items at reduced costs. Contact Meeting Designs for more information.

### ADDITIONAL SUPPORT

These sponsorships are available on a first come, first served basis. Contracts must be signed and payments received to secure these sponsorships.

<table>
<thead>
<tr>
<th>E-Poster (includes links &amp; logo)</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reception Thursday (Cosmetic &amp; Rhino)</td>
<td>$20,000</td>
</tr>
<tr>
<td>Breakfast Friday</td>
<td>$15,000</td>
</tr>
<tr>
<td>Lunch Friday</td>
<td>$20,000</td>
</tr>
<tr>
<td>Reception Friday</td>
<td>$25,000</td>
</tr>
<tr>
<td>Breakfast Saturday</td>
<td>$15,000</td>
</tr>
<tr>
<td>Lunch Saturday</td>
<td>$20,000</td>
</tr>
<tr>
<td>Faculty Lounge</td>
<td>$7,500</td>
</tr>
<tr>
<td>Two hour advisory board</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Available to Emerald and above and includes:
- Space for up to 20 people
- Basic AV Package (LCD projector, screen)
- F&B, additional AV and honorarium billed directly

### BRANDED ITEMS

| Hotel Key Cards | $7,500 |
| USBs | $5,000 |
| Tote Bags | $7,500 |
| Meeting Packets | $5,000 |
| Lanyards | $5,000 |
| WI-FI Sponsor | $7,500 |
| Downloadable Meeting App | $3,500 |

Support includes scrolling banner, plus your logo will be associated with reminders to attendees to download the app.

| 1/2 page ad in program book | $500 |
| Full page ad in program book | $800 |
Company Name: _________________________________________ Contact Person: ______________________________  
As it should appear on materials

Address: __________________________________________________________________________________________________

City, State, Zip:____________________________________________________________________________________________

Phone:   ____________________________  Fax:______________________________  Email:____________________________

☑ Will attend the Rhinoplasty Meeting ONLY  
☑ Will attend BOTH the Cosmetic and Rhinoplasty Meetings

<table>
<thead>
<tr>
<th>Support</th>
<th>Amount</th>
<th>Support</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>$25,000</td>
<td>Faculty Lounge</td>
<td>$7,500</td>
</tr>
<tr>
<td>Ruby</td>
<td>$20,000</td>
<td>Two Hour Advisory Board (Emerald and Above)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Emerald</td>
<td>$15,000</td>
<td>Hotel Key Cards</td>
<td>$7,500</td>
</tr>
<tr>
<td>Sapphire</td>
<td>$10,000</td>
<td>USBs</td>
<td>$5,000</td>
</tr>
<tr>
<td>Topaz</td>
<td>$3,000</td>
<td>Tote Bags</td>
<td>$7,500</td>
</tr>
<tr>
<td>Scientific Poster Display</td>
<td>$10,000</td>
<td>Meeting Packets</td>
<td>$5,000</td>
</tr>
<tr>
<td>Reception Thursday</td>
<td>$20,000</td>
<td>Lanyards</td>
<td>$5,000</td>
</tr>
<tr>
<td>Breakfast Friday</td>
<td>$15,000</td>
<td>Wi-Fi Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lunch Friday</td>
<td>$20,000</td>
<td>Downloadable Meeting App</td>
<td>$3,500</td>
</tr>
<tr>
<td>Reception Friday</td>
<td>$25,000</td>
<td>1/2 page ad in program</td>
<td>$500</td>
</tr>
<tr>
<td>Breakfast Saturday</td>
<td>$15,000</td>
<td>Full page ad in program</td>
<td>$800</td>
</tr>
<tr>
<td>Lunch Saturday</td>
<td>$20,000</td>
<td>Back cover of program</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

***NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED***

NO REFUNDS AFTER 1/28/18; ALL CANCELLATIONS SUBJECT TO PENALTY

Full payment is due by January 28, 2018. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an Exhibitor cancels, Dallas Symposiums must be notified in writing. A cancellation fee of $1,000.00 will be deducted from any refund made. No refunds will be made for cancellations within four (4) months of the show. A late fee of $250 will incur after February 15th if payment is not received.

Please make checks payable to Meeting Designs and send with completed application to:
Meeting Designs, LLC, 36 Mechanic Street, Suite 207, Foxboro, MA 02035, Attn: Michele Ader,
FAX to: 866-306-5210, or E-mail to: mader@mdmeetingdesigns.com

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088

Method of payment:
☒ Visa ☒ American Express ☒ Mastercard ☒ Discover ☒ Check
Card#_________________________________________________________
Expiration Date___________________ Security Code________________
CC Billing Address:________________________________________________
.................................................................................................
Name on Card:____________________________________________________
Authorized Signature:_____________________________________________

Signature of Company Representative
agrees to the terms and conditions on the reverse
RULES AND REGULATIONS

General
All matters and questions not covered by these rules and regulations are subject to the decision of the Dallas Cosmetic Surgery & Medicine Meeting and Dallas Rhinoplasty Meeting. The words “DCSRM” used herein shall mean the Dallas Cosmetic Surgery & Medicine Meeting and Dallas Rhinoplasty Meeting (DCSRM), its committees, agents or employees acting for the management of the Meeting and Exhibition.

Application for Space
Applications for space shall be made in writing on the official application form.

Assignment of Exhibit Space
Exhibit space locations will be assigned at the sole discretion of DCSRM. Applications received from prospective Exhibitors will be recorded in order of their receipt; DCSRM will assign space and notify Exhibitors of location. Requests for exhibit location can be made and DCSRM will make every attempt to honor; however final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, DCSRM shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations allotted the previous year are not guaranteed. Full Payment is required to assign space.

Payments & Refunds
Full payment is due by January 28, 2018. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an Exhibitor cancels, DCSRM must be notified in writing for refunds to be made. Cancellation penalties will apply for all cancellations, a cancellation fee of $1,000.00 will be deducted from any refund made. No refunds will be made for cancellations made within four (4) months of the show. A late fee of $250 will incur if payment is not received by February 15, 2018.

Booth Personnel Registration/On-Site Responsibilities
All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (must adhere to CME grantor attendee policy). Exhibitor’s badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

Unoccupied Space
Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by DCSRM exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

Care of Exhibit Space
Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor’s responsibility and shall be performed at the Exhibitor’s expense.

Conduct of Exhibitors
Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. DCSRM reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor’s booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

Security
Providing security for exhibits, Exhibitor property and for Exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the Exhibitor only.

Insurance and Liability
Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor’s participation in the exhibition. It is the Exhibitor’s sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.
Safety and Fire Regulations
All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

Hazardous/Medical Waste
Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, DCSRM reserves the right to fine the exhibiting company.

Attendee List
All sponsors and Exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and Exhibitors and may not be released or sold to other business entities.

Installation of Exhibits - PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT

**RHINOPLASTY MEETING**

**Installation of Exhibits:**
Thursday March 1, 2018 | 2:00-6:00pm
*All exhibits must be fully installed by 6:00pm on Thursday March 1, 2018 for reception. After this hour, no installation work will be permitted.

**Dismantling of Exhibits:**
Saturday, March 3, 2018
All exhibits must remain intact until after lunch on Saturday March 3, 2018 and may not be dismantled or removed until that time.

**Exhibit Hours:**
Thursday, March 1, 2018 | 6:00pm-7:00pm
Friday March 2, 2018 | 7:00am-6:00pm
Saturday March 3, 2018 | 7:00am-1:00pm

**DALLAS COSMETIC SURGERY & MEDICINE MEETING, FEBRUARY 28- MARCH 1, 2018**

**PRELIMINARY SCHEDULE AT A GLACE**
*for informational purposes only, subject to change

**Wednesday February 28, 2018**
- Arrivals & Registration
- Exhibitor Installation
- Didactic Lectures and Live Labs all day
- Combined Welcome Reception with attendees and exhibitors of the Dallas Cosmetic Surgery and Medicine Meeting and the Dallas Rhinoplasty Meeting

**Thursday March 1, 2018**
- Breakfast, Lunch and Breaks with Exhibitors
- Didactic Lectures and Live Lab
- Exhibits all day
- Cocktail reception with Exhibitors

**Friday, March 2, 2018**
- Breakfast, Lunch and Breaks with Exhibitors
- Exhibits all day
- Didactic Lectures and DVD Theatre
- Dismantling of exhibits after lunch

dallashrhinoplastyandcosmeticmeeting.com