



GLOBAL
**DALLAS COSMETIC™ - SURGERY
AND MEDICINE MEETING**

Wednesday, February 28, 2018

COSMETIC MEDICINE MODULE

10:00 – 10:10 am	Welcome and Announcements	<i>Rod J. Rohrich, MD A. Jay Burns, MD, and W. Grant Stevens, MD – Co-Chairs</i>
Innovations and Controversies in Cosmetic Medicine – What Really Works!		
Session 1: Vascular, Wrinkles, Tightening, and Sweating		
10:10 – 10:30 am	PDL, KTP and YAG - Which is the Best and Why?	<i>E. Vic Ross, MD</i>
10:30 – 10:50 am	Picolasers – True Applications that Work	<i>Matt Avram MD</i>
10:50 – 11:10 am	BBL vs. IPL - Which is Better?	<i>Chris Robb, MD</i>
11:10- 11:25 am	Fractional Approach - Where are We and What are Its Uses?	<i>Vic Ross, MD</i>
11:25– 11:35 am	Fractional Ablative and Non-Ablative/Dual Hybrid – Where’s the Beef?	<i>Chris Robb, MD</i>
11:35 – 11:55 am	Tissue Tightening - What Works and What is the Best	<i>Matthew Avram, MD</i>
11:55 am – 12:10 pm	Treatment of Sweating – Is It Permanent?	<i>W. Grant Stevens, MD</i>
12:10 – 12:30 pm	Judgment Day Panel: Moderators: <i>W. Grant Stevens, MD, and A. Jay Burns, MD Rod J. Rohrich, MD, Jeffrey M. Kenkel, MD, Mary Lupo, MD and Lori Stetler, MD</i>	
12:30 – 1:00 pm	LIGHT LUNCH PROVIDED	
Session 2: Noninvasive Body Contouring		
1:00 – 1:20 pm	The Hot...	<i>Matthew Avram, MD Jeffrey M. Kenkel, MD</i>
1:20 – 1:40 pm	...and the Cold!!	<i>W. Grant Stevens, MD A. Jay Burns, MD</i>
1:40 – 2:00 pm	A Permanent Cure for Cellulite?	<i>Brad Hubbard, MD</i>
2:00 – 2:20 pm	Submental Shaping	<i>Steven Fagien, MD</i>
2:20 – 2:40 pm	Weight Loss Balloons - How They Work and Fit Into Your Practice	<i>W. Grant Stevens, MD</i>
2:40 - 3:10 pm	Judgment Day Panel: Moderator: <i>Rod J. Rohrich, MD Jamil Ahmad, MD, Mary Lupo, MD, Lori Stetler, MD, Vic Ross MD and Chris Robb, MD</i>	
Session 5: Vaginal Rejuvenation Perspectives - Does It Work and How Long Does it Last?		
3:30 – 3:40 pm	From a Urogynecologist: <i>Nathan Guerette, MD</i>	
3:40 – 3:50 pm	From a Plastic Surgeon: <i>W. Grant Stevens, MD</i>	
3:50 – 4:00 pm	From a Dermatologist: <i>Chris Robb, MD</i>	
4:00 – 4:10 pm	Judgment Day Panel: Moderator: <i>Rod J. Rohrich, MD, and A. Jay Burns, MD Jeffrey M. Kenkel, MD, Mary Lupo, MD, Lori Stetler, MD and Jamil Ahmad, MD</i>	



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Session 6: Integrating Noninvasive Services into your Practice

4:10 – 4:30 pm	Surgical Consult and Patient Incentives	<i>A. Jay Burns, MD</i>
4:30 – 4:50 pm	Consultation and Marketing	<i>Matt Taranto</i>
4:50 – 5:00 pm	Marketing New Technology in Cosmetic Medicine/Surgery	<i>W. Grant Stevens, MD</i>
5:00 – 5:20 pm	Male Aesthetic Marketing	<i>W. Grant Stevens, MD</i>
5:20 – 5:30 pm	Personal Marketing Approach	<i>Lori Stetler, MD</i>
5:30 – 5:40 pm	Personal Marketing Approach	<i>Mary Lupo, MD</i>
5:40 – 5:45 pm	Wrap up Discussion and Q&A	<i>Rod J. Rohrich, MD, A. Jay Burns, MD and W. Grant Stevens, MD</i>
5:45 – 6:30 pm	Cocktail Reception with Exhibitors	

Concurrent Live Labs and Demos with Dinner (not eligible for CME)

6:30 – 8:00 pm	Laser and New Technology – Demos	Social Media Session <i>Jamil Ahmad, MD</i> <i>Ashkan Ghavami, MD</i>	Advances in Skin Care/Massages <i>Nina Spadaccino</i> <i>A. Jay Burns, MD</i>	Fillers and Neuromodulators: What’s New and How to be Safe <i>Rod J. Rohrich, MD</i> <i>Steven Fagien, MD</i>
	All Vendors and KOLs			

Thursday, March 1, 2018

Dallas Cosmetic Surgery

Advances/Innovations and Patient Safety in Cosmetic Surgery

6:30 – 7:30 am	BREAKFAST WITH THE EXHIBITORS			
	Part 1: Innovations and Controversies in Cosmetic Breast Surgery			
7:30 am	Welcome and Introductions	Rod J. Rohrich, MD		
7:30 – 7:50 am	Can Breast Implants Really Potentially Kill You: Update on ALCL – Diagnosis and Treatment	<i>William P. Adams, Jr., MD</i>		
7:50 – 8:05 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, W. Grant Stevens, MD, Jeffrey M. Kenkel, MD, Louis Strock, MD and Frank Lista, MD</i>			

Selecting the Best Implant Profile for Breast Augmentation – Point/Counter Point

8:05 – 8:15 am	It is All About the Base	<i>Frank Lista, MD</i>
8:15 – 8:25 am	It Doesn’t Matter What Profile You Use	<i>Louis Strock, MD</i>
8:25 – 8:35 am	I Use Different Profiles in All My Patients	<i>William P. Adams, Jr., MD</i>
8:35 – 8:45 am	Why the Ideal Saline Implant is a Great Alternative	<i>Robert Hamas, MD</i>
8:45 – 9:00 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, W. Grant Stevens, MD and Jeffrey M. Kenkel, MD</i>	



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Thursday, March 1, cont.

The Safest Breast Augmentation/Mastopexy and Why – Point/Counterpoint

9:00 – 9:10 am	I Always Do the Mastopexy First	<i>Rod J. Rohrich, MD</i>
9:10 – 9:20 am	I Do the Augmentation First	<i>Frank Lista, MD</i>
9:20 – 9:40 am	Best Safe Mastopexy	<i>W. Grant Stevens, MD</i>
9:40 – 9:50 am	Judgment Day Panel: <i>Moderator: William P. Adams, Jr., MD</i> <i>Bardia Amirlak, MD, Jamil Ahmad, MD and Louis Strock, MD</i>	

Part 2: Innovations and Safety in Liposuction and Buttock Augmentation – Point/Counterpoint

Finesse and Safety in Buttock Augmentation - Why What I do is Better!

9:50 – 10:05 am	I Always Stay Subcutaneous	<i>Dan Del Vecchio, MD</i>
10:05 – 10:20 am	Why I Am in Both the Muscle and the Subcutaneous Layer	<i>Ashkan Ghavami, MD</i>
10:20 – 10:35 am	I Am in Both the Muscle and Subcutaneous Layer	<i>Sameer Jejurikar, MD</i>
10:35 – 10:45 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, Frank Lista, MD, William P. Adams, Jr., MD and Jeffrey M. Kenkel, MD</i>	
10:45 – 11:15 am	BREAK WITH EXHIBITORS	

Part 3: Controversies and Outcomes in Facial Rejuvenation

Hot Topics in Facial Rejuvenation – Point/Counterpoint (with video)

11:15 – 11:40 am	Why Fat Has Changed Facial Rejuvenation	<i>Tim J. Marten, MD</i>
11:40 am – 12:15 pm	Why Facelifts are Better than Fillers	<i>Dan C. Baker, MD</i>
12:15 – 12:30 pm	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>James M. Stuzin, MD and Rod J. Rohrich, MD</i>	
12:30 – 1:30 pm	LUNCH WITH EXHIBITORS	
1:30 – 1:50 pm	Being Safe in Modern Facelifting – Why the SMAS is Superior	<i>James M. Stuzin, MD</i>
1:50 – 2:10 pm	The Complete Facelift - The Key to the Happy Facelift Patient	<i>Rod J. Rohrich, MD</i>
2:10 – 2:30 pm	Judgment Day Panel: <i>Tim J. Marten, MD, and Dan C. Baker, MD</i>	
2:30 – 2:45 pm	Wrap up Discussion and Q&A	<i>Rod J. Rohrich, MD</i>

Cosmetic Anatomy Lab

2:45 – 3:00 pm	Key Facial Anatomy to Stay Safe – What You Really Need to Know to Stay Out of Trouble	<i>James M. Stuzin, MD</i>
3:00 – 3:45 pm	Video Cadaver Demonstration - Fat Compartments/Face and Neck Lift/Browlift and Blepharoplasty <i>Rod J. Rohrich, MD, Jamil Ahmad, MD, and Bardia Amirlak, MD</i>	



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3:45 - 5:30 pm

Interactive Anatomy Lab Dissection

- Browlifting
- Blepharoplasty
- How to Inject the Key Fat Compartments
- Face Lift Techniques
- Neck Lift Techniques

5:30 – 6:00 pm

Special Breakout Sessions (Assigned Rotations)

- Breast Augmentation Dual Plane/ADM – *William P. Adams, Jr., MD*
- Buttock Augmentation – *Ashkan Ghavami, MD, and Dan Del Vecchio, MD*

Endoscopic Browlifts- Bardia Amirlak ,MD and Ali Totonchi ,MD

6:00 – 7:00 pm

COMBINED COCKTAIL RECEPTION – COSMETIC AND RHINOPLASTY

7:00 – 9:00 pm

Cosmetic Surgery DVD Theater – (in guest rooms and separate conference room)

- Finesse and Safety in Buttock Augmentation, *Dan Del Vecchio, MD*
- The Natural Buttock Augmentation, *Ashkan Ghavami, MD*
- Safety in Breast Aug/Pexy, *William P. Adams, Jr., MD*
- Facelift Advances - The SMASectomy Facelift, *Dan C. Baker, MD*
- Extended SMAS Facelift, *James M. Stuzin, MD*
- The Lift and Fill Facelift, *Rod J. Rohrich, MD*